

2175 Dunwin Drive, Unit 1A
Mississauga, Ontario,
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J. K. SALES

Tel - 905-608-2068
Fax - 905-608-2070
Email: jim@jksales.com

Manufacturer's Agents Serving Eastern Canada

Thank you for taking time to review the enclosed information. If you are currently seeking the services of a professional representation agency, the following will give you information about our Company.

Today we represent companies such as: Aries Automotive, Curt Manufacturing, Cargo Ease, Pro-Ryde, Luverne Truck and Super Springs .

As you investigate our company, you will find that we have a relatively short line list. This is by choice. We have always felt that quality is more important the quantity. Our size has allowed us to be focused on and service accounts such as Uni-Select, Modern Sales, CTP Distributors in the manner which they demand, yet still have time to make the Jobber sales calls which we believe are essential to drive sales.

Although we have covered all of Canada in the past, most recently, we have returned to our roots in Eastern Canada, where we are able to focus on our core businesses and their home offices.

Our focus for this coming year will be to strengthen our position with our existing clients, as well as grow with new customers in new areas. Our Growth comes from the growth and expansion factories which we represent, as well as our continued field work.

We are selectively seeking a new program to grow in our territory. Actually, we consider each new program as a new partnership. A partnership that will strengthen as time goes on!

Do you require new representation in Eastern Canada? Perhaps there are opportunities that we should investigate together!

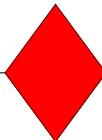
Also, you may like to check out our website: <http://www.jksales.com>

Once again, thank you for your time and consideration.

Sincerely,



Jim Klassen
Partner



Manufacturer's Agents Serving Eastern Canada

What makes **J.K.Sales** different than the rest?..... Experience, Dedication, Patience and an overwhelming desire to succeed.

Our goal is to be the most desired representation firm in Canada. Our plan to achieve our goal is simple..... Customer Service! Really, what else is there today?

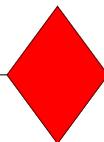
Since our inception in 1990, we have refined a game plan that has allowed us to service all of our customers in a fashion that only a company man could do in the past. We accomplished this by representing only a handful of quality manufacturers that also share our beliefs. Today we proudly represent companies such as Aries Automotive, Curt Manufacturing, ProRyde, ,Cargo Ease, Super Springs and Luverne Truck Equipment. Our plan seems to have worked. We are proud to say that we were awarded the Extang Corporation's "**1997, 1999 and 2002 "Rep of the Year"**" as well as the "**2000 People's Choice**" award and several other awards for sales achievements . In 2009, we were awarded **Rep of the Year**, by CIPA-USA. By limiting our line list, we have succeeded in servicing the market in a professional, courteous manner. Each situation is dealt with immediately as it arises, just as I am sure you would handle it yourself.

Our sales efforts are focused from the ground up. We detail at the jobber level to provide instant feedback on changes in the market place. This hands on approach allows us to provide grass roots training. As we all know, product knowledge at the counter level is the key for all of our success.

Each market area is a little different. We work with our customers and factories to provide programs that are tailored to each area. This can be anything from plan-o-grams to region specific products or pricing!

Whether you are considering new representation or considering a change in Canada, do both yourself and your customer a favor and **Consider J.K. Sales !**

**Sales and Marketing
Professionals**



Manufacturer's Agents Serving Eastern Canada

Here's what we offer!

⇒ Sales and Marketing

We call on O.E.M.'s, Mass Merchants, WD's, Buying Groups, Jobbers and Equipment builders.

⇒ Warranty

We work on site with our customers to handle any warranty issues and destroy in field where required.

⇒ On Site Display Assistance

We assist our Customers with their in-store displays and plan o gram needs.

⇒ In Field Training

We work on site with our customers to conduct seminars and in field training. We also asist with Webinars.

⇒ Trade Show Assistance

We offer customer assistance in promoting your products at their trade shows.

⇒ Translation Services

Through our contacts, we are able to provide complete translation services through our local provider

⇒ Logistics Advice

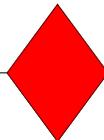
Our experience in nationwide warehousing / logistics allows us to direct you in securing warehousing and transportation services.

⇒ Digital Product Promotion

We regularly promote new product, applications, disclaimers etc., using digital marketing tools.

For further information visit [website: http://www.jksales.com](http://www.jksales.com)

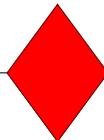
Or for personal references [email: sales@jksales.com](mailto:sales@jksales.com)



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Our Current Call List includes the Following:

- **Canadian Tire**
- **UAP**
- **Costco**
- **DISTAM**
- **Canusa**
- **Action Car and Truck Accessories / CTP**
- **Auto Dynamics**
- **Uni-Select**
- **Maslack Supply**
- **Twin Equipment**
- **Benson Automotive**
- **Karbelt Speed and Custom**
- **Performance Improvements**
- **Kimpex**
- **Marcor Automotive**
- **Marius Garon**
- **Modern Sales**
- **Muskoka Auto Parts**
- **G.W. ANGLIN**
- **Farmbro**
- **Adrian Steel**
- **TSC Stores and many more!**



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Manufacturer's Agents Serving Eastern Canada

Company Personnel Directory

To reach
Jim Klassen
(Cell 416-726-4285)
jim@jksales.com

To Reach
Alan Adlam
(Cell 416-417-3044)
alan@jksales.com

Mailing address for both:

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